L.O.A.D. NFT, S.L.
Carrer de Llull 134, 08005 Barcelona, Spain
load-gallery.com

PRIVACY POLICY

Version 1.1 · in force from 19 November 2026 · earlier versions are kept and sent on request.

L.O.A.D. NFT, S.L. ('LOAD', 'we') is the controller of the personal data collected on this site, at the gallery and at fairs. This policy is the second layer of information required by articles 13 and 14 of the GDPR and article 11 of the Spanish data-protection law (LOPDGDD); a short first layer is shown next to each form. We keep it in plain words: what we collect, why, for how long, who sees it, and what you can do.

1. Who is responsible

L.O.A.D. NFT, S.L., tax number B72576994, Carrer de Llull 134, 08005 Barcelona, Spain. Write to privacy@load-gallery.com for anything about your data. We have not appointed a data protection officer, as the law does not require one of a gallery (LOPDGDD article 34); the same address reaches the person in charge of data protection.

2. What we collect, why, and on what basis

Data	Why	Legal basis (GDPR art. 6.1)	Kept for
Email, one-time codes, passkey identifiers, device and sign-in logs	Create and secure your account (not yet available on this site)	(b) contract; (f) legitimate interest in security	While the account is open; sign-in logs 12 months
For an access the gallery gives you to see prices (a code, a link or a QR code): the name the gallery gives the access, its dates, how many times it was opened and on which last day; a record of each opening (date, time and access number), without your IP address	Show the prices and the private viewing to the person invited, and keep the access secure	(b) steps taken at your request before a contract; (f) legitimate interest in the security of the access	The access and its counts: 12 months after it ends; the record of openings: 12 months
Name, address, telephone, company and VAT number, VIES consultation number	Reservations, invoices, agreements, certificates, delivery, VAT treatment	(b) contract; (c) tax and accounting law	6 years after the last invoice (Código de Comercio art. 30), 10 years for sales declared through the EU One-Stop Shop, and until legal claims are time-barred
Identity document, verification result and evidence, beneficial owner, origin of funds, sanctions and public-function checks, third-party payer	Identification of buyers required by the law on the prevention of money laundering	(c) legal obligation (Ley 10/2010, RD 304/2014). Without it the sale cannot go ahead	10 years from the end of the business relationship (Ley 10/2010 art. 25); after 5 years, access is restricted to the internal control body
Signed agreements, signature evidence (code, time stamp, session data, drawn signature), acceptance reports	Prove the contract and its signature	(b) contract; (f) legitimate interest in proof	Until legal claims are time-barred (at least 6 years)

Data	Why	Legal basis (GDPR art. 6.1)	Kept for
Payment references, amounts, account-holder name, card result (never the card number, which stays with our bank)	Receive and match payments, refunds	(b) contract; (c) accounting law	6 years
Withdrawal statements and their acknowledgements	Handle your withdrawal	(c) legal obligation (TRLGDCU art. 106)	6 years
Address of the private wallet created with your account (never its key), and the operations of your token (the account and the wallet are not yet available on this site)	Issue the token of your work to you, show it in your account, and open the work when you confirm with your wallet	(b) contract	In your account, while it is open. On the public network, permanently: it holds no name, document or other information about you, but a wallet address linked to a person is personal data, and what is written there cannot be erased, by us or by anyone
For a display: its identifier, its connections, the checks of your ownership, its updates and its technical condition; never what is watched, or when	Keep the work playing for its owner, install updates, correct faults remotely, disable a display after a transfer	(b) contract; (f) legitimate interest in the security of the work	While you own the work; connection logs 12 months
Condition reports and photographs taken at delivery, at installation and on a return, which may show the room where the work is placed	Prove the condition of the work and settle claims	(b) contract; (f) legitimate interest in proof	Until the guarantees end and legal claims are time-barred
For a gift or an inheritance: identity of the person who receives the work, and the signed declaration	Record the transfer and re-issue the certificate	(b) contract; (f) legitimate interest in an exact record of the work	Names and dates, like the provenance record; the declaration until legal claims are time-barred
Provenance record of each work: title, edition, name of each owner, dates of sale and transfer	Keep the history of the work for the artist, future owners, insurers and scholars; re-issue certificates	(f) legitimate interest of the artist, the owners and the gallery; your name is given to the artist's studio for its archive, and published only with your consent	Indefinitely, as part of the history of the work
Your messages, enquiries, visits booked	Answer you and follow up	(b) your request; (f) legitimate interest	3 years after the last exchange
The measurements and the photograph of a wall that you send us for a display (sending a photograph is not yet available on this site; please send a photograph with no person in it)	Advise you on a display and prepare a proposal	(b) steps taken at your request before a contract	3 years after the last exchange, or earlier if you ask us to delete them
Email address and your interests, for our news	Tell existing clients about similar works and exhibitions; send news to those who asked	(f) legitimate interest and LSSI art. 21.2 for clients; (a) consent for everyone else. Every message has an unsubscribe link	Until you object or unsubscribe; reviewed every 2 years
Professional contact details of people at galleries, institutions, advisers and companies	Keep in touch for professional reasons	(f) legitimate interest (LOPDGDD art. 19)	Duration of the relationship

Data	Why	Legal basis (GDPR art. 6.1)	Kept for
Cookies and similar storage that the site needs to work: the access the gallery gave you, the unit you chose for dimensions, the gallery team's sign-in	Provide the service you asked for, securely	(b) your request; (f) legitimate interest in security; (a) consent, for keeping an access or a sign-in beyond your browsing session ('Stay signed in'). Apart from that choice, this storage is strictly necessary and needs no consent (LSSI art. 22.2); the site uses no analytics or media cookies	See the Cookie policy

We do not profile you, we make no automated decision about you with legal or similar effect, and we do not sell data. Sanctions and public-function checks compare your name with public lists; a match is reviewed by a person.

3. Data we receive from others

When an adviser, an agent or a company buys for you, or pays for you, we receive your name, contact details and identification from them, and we tell you so (GDPR article 14). Sanctions and public-function information comes from public lists and from a European screening provider.

4. Who sees your data

Only the people at the gallery who need it, and the providers who process it for us under a contract that binds them to our instructions (GDPR article 28): our bank and its secure card payment page (card payment is not yet available on this site), an identity-verification provider established in the European Union (online verification is not yet available on this site), a qualified trust-service provider for time stamps, the provider of the private wallet created with your account (not yet available on this site; it never gives the gallery your key), the networks that keep the files of the works and open them when you confirm with your wallet (they see your wallet address, never your name), our hosting and email providers, specialised carriers and installers, insurers, notaries, our accountants and lawyers. On a resale, the collective management entity for the artist's resale right receives what the law requires. The public network on which tokens are recorded is visible to anyone; see the wallet line above. Public authorities, SEPBLAC, courts and tax authorities receive data when the law requires it. Nothing else.

5. Where your data are kept

In the European Union, except where a provider is established outside the European Economic Area, as the provider of your wallet is, in the United States (the wallet is not yet available on this site). We then rely on an adequacy decision of the European Commission (including the EU-US Data Privacy Framework for certified US providers) or on the Commission's standard contractual clauses, with additional measures where needed; you may ask us for a copy at privacy@load-gallery.com. If you live outside the EU, your data travel to us in Spain when you use the site.

6. How long

The periods above. When a period ends, we delete or anonymise the data, or block them (LOPDGDD article 32) so that they are only available to the authorities and the courts until legal claims are time-barred. Blocking applies in particular to identification records for the years the money-laundering law requires.

7. Your rights

You may ask us for access to your data, their rectification, their erasure where the law allows it, the restriction of their processing, their portability, and object to processing based on our legitimate interest, including to our news at any time. Where processing rests on your consent, you may withdraw it at any time without affecting what was done before. Write to privacy@load-gallery.com or to Carrer de Llull 134, 08005 Barcelona, Spain; we answer within one month and may ask you to confirm your identity. On request, we tell you who has received your data. The right to erasure does not reach what is written on the public network; nothing written there names you. You may also lodge a complaint with the Spanish data-protection authority, Agencia Española de Protección de Datos, C/ Jorge Juan 6, 28001 Madrid, www.aepd.es, and if you live elsewhere in the EU, with the authority of your country.

8. Security

Data are encrypted in transit and at rest, access is limited and logged, sign-in to your account uses one-time codes and passkeys (the account is not yet available on this site), card numbers never reach us, and identification documents are kept in a separate store with restricted access. We tell you and the AEPD of a breach when the law requires it.

9. Children

This site is not aimed at persons under 14, and we do not sell to persons under 18.

10. Cookies

Cookies and similar storage are described in the Cookie policy. This site uses only the storage it needs to work, which needs no consent; the only choice is whether to stay signed in on a device beyond your browsing session, which the site does only if you tick the box that offers it. Before it uses any other storage, we will update the Cookie policy and ask for your consent.

11. Changes

We update this policy when our processing changes; the version and date are at the top, and, once the collector account is available on this site, we tell account holders of material changes by email.